

Big UK Domain Data for the Arts and Humanities: “British Companies and the Internet”

Marta Musso, Univesity of Cambridge

mm2015@cam.ac.uk

<http://buddah.projects.history.ac.uk>

QUESTIONNAIRE

NAME OF THE COMPANY Barter Books Ltd.

YEAR FOUNDED 1991

NUMBER OF EMPLOYEES 52 (40 FTE)

SECTOR Retail

LISTED ON LSE Y / N No

HEADQUARTERS ADDRESS Alnwick Station, Northumberland, NE66 2NP

INTERNATIONAL OFFICES Y / N No

WEBSITE ADDRESS barterbooks.co.uk

YEAR WEBSITE LAUNCHED 1995

REASONS FOR OPENING THE WEBSITE:

Secondhand and antiquarian books area natural for worldwide sale via the web.

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OPTIONAL

NAME Stuart & Mary Manley

EMAIL bb@barterbooks.co.uk

CONTACT NUMBER 01665 604888

PLEASE RETURN TO:

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QUESTIONNAIRE

NAME OF THE COMPANY ____BP plc_____

YEAR FOUNDED _____1909_____

NUMBER OF EMPLOYEES _____

SECTOR _____Oil and Gas_____

LISTED ON LSE Y

HEADQUARTERS ADDRESS ____1 St James’s Square, London, SW1Y 4PD_____

INTERNATIONAL OFFICES Y

WEBSITE ADDRESS _____www.bp.com_____

YEAR WEBSITE LAUNCHED ____1995 – placeholder page; main website launched in 1996

REASONS FOR OPENING THE WEBSITE: Placeholder to ensure the domain name not used by anyone else, as the dotcom revolution started to gain momentum. Main webpage, as part of the dotcom period for marketing and ecommerce purposes. Many uncontrolled BP webpages were rapidly developed by various businesses, peaking in around 275 in 2002. Company to standardize then introduced from 2001/2 leading to the creation of www.bp.com as it is today.

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OPTIONAL

NAME _____Peter Housego_____

EMAIL

_____peter.housego@uk.bp.com_____

CONTACT NUMBER _____024 765 73929_____

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QUESTIONNAIRE

NAME OF THE COMPANY ECM Selection

YEAR FOUNDED 1984 (I think!)

NUMBER OF EMPLOYEES 11

SECTOR Technical Recruitment

LISTED ON LSE N

HEADQUARTERS ADDRESS Stow-cum-Quy, Cambridge CB25 9AS

INTERNATIONAL OFFICES N

WEBSITE ADDRESS [_http://www.ecmselection.co.uk/](http://www.ecmselection.co.uk/)

(this superseded www.ecmsel.co.uk – in the past only six letters were allowed in the main part of the name, I believe)

YEAR WEBSITE LAUNCHED 1996 (I think)

REASONS FOR OPENING THE WEBSITE:

To attract more applicants (candidates for high-tech jobs)

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OPTIONAL

NAME Martin Constantinides

EMAIL martin@ecmselection.co.uk

CONTACT NUMBER 01223 813399

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QUESTIONNAIRE

NAME OF THE COMPANY

Ekioh ltd _____

YEAR FOUNDED

2006 _____

NUMBER OF EMPLOYEES

7 _____

SECTOR

Software for digital tv

LISTED ON LSE Y / N

n

HEADQUARTERS ADDRESS

17b sturton street, Cambridge, cb1 2sn

INTERNATIONAL OFFICES Y / N

N

WEBSITE ADDRESS

Www.ekioh.com _____

YEAR WEBSITE LAUNCHED

2007 _____

REASONS FOR OPENING THE WEBSITE:

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First major licensee (Motorola) strongly hinted that we would find it easier to get through their procurement department by having a web presence. It was enough to demonstrate to them that our product existed, even though it took me one weekend to create.

OPTIONAL

NAME

Piers Wombwell

EMAIL

piers@ekioh.com

CONTACT NUMBER

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QUESTIONNAIRE

NAME OF THE COMPANY

_____MATER_____

YEAR FOUNDED

_____1994_____

NUMBER OF EMPLOYEES

_____one_____

SECTOR _____marketing and business development

LISTED ON LSE N

HEADQUARTERS ADDRESS _____PO Box 82281, Doha,
Qatar_____

INTERNATIONAL OFFICES Y

WEBSITE ADDRESS

_____www.mater.co.uk_____

YEAR WEBSITE LAUNCHED

_____1994?_____

REASONS FOR OPENING THE WEBSITE:

To be ahead with technology, to promote my new company, to advertise to a wider audience, etc

i started MATER as a marketing consultancy in 1994 in the UK but moved to Qatar in 2011...my business focus has also changed considerably (!)...i now promote a range of natural health and nutrition products across the world,

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and help others create their own lucrative health business!
Hope that helps you ;)

OPTIONAL

NAME _____julie
buck_____

EMAIL
_____julie.buck@mater.co.uk_____

CONTACT NUMBER _____+974
33535155_____

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QUESTIONNAIRE

NAME OF THE COMPANY ___The creativity
partnership_____

YEAR FOUNDED
_____2001_____

NUMBER OF EMPLOYEES
_____2_____

SECTOR
_____consulting_____

-

LISTED ON LSE N

HEADQUARTERS ADDRESS _____6 Eltisley avenue cambrdge
cb39jg_____

INTERNATIONAL OFFICES N

WEBSITE ADDRESS _____www.tcp-
uk.co.uk_____

YEAR WEBSITE LAUNCHED
_____2001_____

REASONS FOR OPENING THE WEBSITE:

As a new company, I felt it was essential to have a website to project a professional image to our clients, but I did also have brochures printed. It was the transition stage, when one used both. Initially we didn't have any case studies to put on the website, so it focussed on describing the capabilities of the people, the sort of work we could do

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and our values. We took care to design it with low graphical content so it would open quickly even for people with old slow computers. Mobile phones weren't considered. It was written in FrontPage by a colleague

Today it looks desperately old fashioned and keep promising myself I'll replace it with a modern, clean, mobile-friendly website with good cms, probably wordpress.....

Very few of the brochures were actually used because the web rapidly took over, and as the company developed (clarifying its business proposition and gathering more case studies of past projects in the process), it was so easy to update the website that we never bothered to reprint the brochures (A pity because the graphical design of the brochures was much better than the website!)

OPTIONAL

NAME _____anne
miller_____

EMAIL _____anne.miller@Tc-
uk.co.uk_____

CONTACT NUMBER _____

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UK companies and the web archives, archives

<archives@unilever.com> 7 November 2014 12:00

To: Marta Musso <mrt.musso@gmail.com>

Dear Marta, Thank you for your enquiry. You should be able to find the majority of informa<on you need on the

main Unilever webpage: [hCp://www.unilever.com/](http://www.unilever.com/)

We believe that the website dates back to the 1980s, though none of our staff were working here at that <me to confirm this. I would suggest that you take a look at the Internet Archive ([hCp://archive.org/web/](http://archive.org/web/)), who have snapshots of the Unilever PLC website going back to 1996.

Kind Regards Joanne